

Roger Williams University
2025 Bateman Submission



EVERY LIBRARY RI



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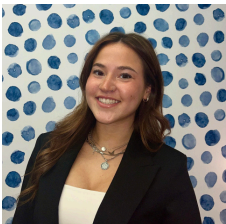
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Table of Contents

CAMPAIGN SUMMARY		1
CHAPTER ONE	RESEARCH	1
	Situation Research	1
	Organizational Research	1
	Target Public Research	2
	Secondary Publics	2
	Challenges & Opportunitites	2
CHAPTER TWO	PLANNING	3
	Campaign Goal	3
	Impact & Output Objectives	3
	Strategies	3
	Uncontrolled & Controlled Media	3
CHAPTER THREE	IMPLEMENTATION	4
	Slogan, Logo & Key Messages	4
	Tatics	4
	Budget	5
CHAPTER FOUR	EVALUATION	6
	Evaluative Methods	6
	Final Thoughts	8



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CAMPAIGN SUMMARY

More than just an ordinary space in every house, it's where stories unfold, connections are made, and memories are created. It's the heart of a home. The living room is a gathering place for conversation, laughter, and reflection as well as disagreement, debate, and discourse. Whether it's a quiet moment with a book, a lively discussion with friends, or a family sharing stories, the living room is where we come together to be ourselves. For this reason, we'd love to share our story with you.

Six students from the Roger Williams University PRSSA chapter, coauthored a campaign for EveryLibrary and EveryLibrary Institute. While we developed the plot of our campaign, one motif became our storyline: "libraries are the living rooms of communities." As the story arc took shape, we decided to launch a state-wide campaign. Rhode Island is pocket sized. With only one media market and only one month, we created a real page turner with our four-chapter short story.

To position EveryLibrary as a "best seller" and the leading national organization for library activists, donors, and users, we leveraged the strategic planning model of RPIE (Research, Planning, Implementation, and Evaluation). This allowed us to narrate a comprehensive, data-driven framework to address the challenges at hand.

Campaign Cliff Notes

40,292 People on Social Media
322 Attended Events
Reached 43% of the State of RI
10 News Outlets

As books with charged themes are being banned across the nation, underrepresented and diverse stories are not being told. Rhode Island is no exception. By establishing libraries as the living rooms of Rhode Island communities, this campaign made a lasting impact and continues to inspire residents of the state, EveryLibrary, and every library.

Campaign Cliff Notes

Providence Mayor attended a event.
Hosted Four events Statewide
6,202 Tiktok Views
34,090 Instagram Views

CHAPTER ONE: RESEARCH

Research is the foundation for effective strategic public relations planning. Research helps define the problem and publics. Our data provided background on the current situation, guides planning and signals needs for adjustments in program implementation.

Situational Analysis

EveryLibrary and EveryLibrary Institute endeavors to be on the same page with other issue organizations such as Greenspace, Common Sense Media, and MoveOn. However, we found that the organization struggles with third party credibility after we conducted a media audit. Using Google Alerts, our media analysis from July to October 2024 revealed that EveryLibrary earned an average of three stories a month, primarily found in niche trade publications. The news coverage they received was most notably their comments on political activity and online events like themed weeks and festivals they hosted. These events saw high levels of engagement, with 70,000 people participating through live streams and playbacks.

The highest level of media coverage stemmed from the weeklong book banning, literary festival. Overall, the organization wishes to expand their list of supporters in the United States as quickly as possible. They are on a quest to inform, diversify, and identify/motivate new donors.

Locally, we contacted **12 Rhode Island libraries** to understand their level of awareness of EveryLibrary. We found that one library held neutral opinions, and one held negative opinions of the organization.

We conducted **10 interviews** with librarians and other opinion leaders to get a better idea of issues facing local libraries and specifically. We found:

- Libraries are the living rooms of communities
- Importance of books for underrepresented cultures
- Empower communities with multiple

- languages
- Lack of childrens book in other languages

Organization

We discovered through secondary research that EveryLibrary worked with two libraries in our market: Swansea, Massachusetts & Cranston, Rhode Island. We interviewed the current Swansea Library Executive Director and the former Executive Director who worked closely with EveryLibrary to secure a \$12.2 million warrant for renovations and improved resources in 2022.

We also found that Cranston Public Library secured a \$1.2 million bond in 2014 with the help of EveryLibrary.

Our secondary research also found their main social media presence was on Facebook and Twitter and Instagram, but it was not linked on their website. Additionally, their TikTok account had one follower. We also found EveryLibrary posts on Medium, a popular online publishing platform that allows users to create and share blog posts and articles.

EveryLibrary, the protagonist they are, advocates for the protection of books to legislative bodies across the country. They work with dozens of local activists and organizations to provide the resources they need to continue their advocacy. Most libraries and library advocates do not have the resources or training to stand up against book banning. From donations, EveryLibrary provides free training to advocates.

We conducted a survey of 130 respondents and found book banning to be a prevalent issue. Our survey found that 30% of participants stated they were motivated to take action towards fighting book banning and 23% were somewhat likely to attend an event. Most respondents to our survey were GenZ.

- 78% of participants 18 to 34 somewhat agree to strongly agree they are motivated to take action towards book banning.
- 53% of those 18 to 34 are somewhat agree to strongly agree motivated to take action for its local libraries.
- 31% of participants 18 to 34 are somewhat comfortable to extremely comfortable in taking action to assist libraries
- 64% of 18-34 said they were likely to extremely likely to attend a local library event
- The majority of respondents expressed passion about the issue of book banning.

Target Public

Rhode Island residents are predominantly white, with the state's largest minority groups being Hispanic/Latino, followed by Black residents. While English is the most spoken language among Rhode Islanders, 23% speak a language other than English at home, with Spanish being the second most spoken language in the state. Among the 15% of Rhode Islanders who are immigrants, 6% of them are Portuguese.

Based on our survey results we determined that Gen Z identified as ages 13 to 34 would be the primary target public for our campaign. Secondary research has shown that Gen Z, is the first generation to be constantly fed information about the world's challenges and has mobilized this generation to take action out of fear of nothing being done. Historically, activism has been synonymous with younger generations for similar reasons. Technology is significant in pushing for activism among this generation because it allows them to obtain information about current events and connect with others to mobilize.

- 70% of members of GenZ have identified that they are involved with social and political causes.
- Gen Z engages with the issues that are important to them.
- Gen Z will mobilize if they feel their actions are worthwhile.
- Gen Z's activism is fueled by frustration if change is going to happen, they're the ones that need to do it.

Secondary Target Public

In order to effectively reach our primary target public we identified two primary secondary publics that acted as a bridge between us and Gen Z. Following best practices, we determined that formal opinion leaders, such as city leaders, school board members, professors, and journalists would be the most effective.

- **Providence Mayor:** an elected government official, attended and supported the "Your Library."
- **Carina Pinto de Chacon:** a Representative of the Department of Education
- **Dr. Denielle Emans:** an assistant Graphic Design professor at Roger Williams University and local author
- **Sexuality and Gender Alliance:** a Roger Williams University organization that advocates

for the LGBTQIA+ community.

- **RWU SPJ:** A student chapter that raises awareness about First Amendment concerns.

We also determined to reach the Rhode Island market we would need to earn media coverage. Therefore, our second bridge public was the media. We created a media list with the use of Cision, consisting of local mass and specialized media.

Challenges & Opportunities

From our primary research, we determined various challenges and opportunities.

Challenge: “Everyone loves libraries but nobody cares.” Rhode Island residents love to support and use libraries until libraries need help.
Opportunity: To create a library-love-focused campaign that reignites people’s passion to advocate for and support the success of libraries in Rhode Island
Challenge: Rhode Island is the smallest state and only has one designated media market (DMA)
Opportunity: To create a campaign that targets the entire state of Rhode Island.
Challenge: Gen Z does not use ‘traditional media,’ they prefer social media and online platforms.
Opportunity: To create compelling social media content to reach as many Gen Z activists as possible.
Challenge: People care about losing access to specific books but do not know how to combat the issue.
Opportunity: Create an event surrounding censorship/book banning to bring awareness to the issue and voice concerns.
Challenge: 22.7% of Rhode Island residents speak language other than English at home English remains the primary language of instruction in schools.
Opportunity: To create multilingual events to bring access to library materials to those who do not speak English as their first language.

CHAPTER TWO: PLANNING

Campaign Goals

EveryLibrary tasked the Roger Williams Bateman team to gather new supporters to create a united community that was passionate about the support of public libraries.

- To inform new audiences about EveryLibrary and/or the EveryLibrary Institute.
- To diversify our audience of engaged library activists.
- To deepen earned media interest and engagement in our work and identity.

Impact Objectives

- To inform and inspire 25,000 Rhode Island residents of EveryLibrary’s initiatives by March 3, 2025.
- To create positive attitudes towards EveryLibrary in 500 people by March 3, 2025.
- To evoke 200 people to become activists for libraries and book banning by March 3, 2025.

Output Objectives

- To disseminate press releases for each event.
- To disseminate 500 bookmarks and coloring pamphlets.
- To post daily on Instagram and TikTok.

Strategies

The following strategies provided the roadmap to meet your objectives.

Salient Information

To reach Gen Z in creative ways that suit their consumption preference of unique media and information, to mor-e efficiently reach our primary target publics.

Newsworthiness

To reach the second target public, press releases, and media kits were created to send to prominent news outlets in our media market. Media outlets were invited to our events to create third-party credibility.

Opinion Leaders

By using opinion leaders, we hoped to use their earned public trust to shape perceptions and influence attitudes as well as increase event attendance and media coverage.

Audience Participation

By hosting events, we hoped to engage the community, raise awareness about the importance of libraries, and inspire advocacy. Doing this we want to start meaningful conversations about the importance of access to libraries, books, and access to books in multiple languages that allow them to play an active part.

Controlled Media

We used controlled media to ensure our messages were accurately conveyed.

- Press kit
- Website
- Coloring pamphlet
- Bookmarks
- Event posters

Uncontrolled Media

While we were able to control the messages in each of our press releases, we were unable to ensure they would be used by the media.

- WJAR article and TV clip
- Hawks Herald x 2
- Cranston Herald
- RWU press release
- The Patch
- Warwick Beacon
- Block Island Times
- Johnston Sunrise

CHAPTER THREE: Implementation

Tactics are specific elements or tools for accomplishing a strategy.

Slogan

The campaign slogan was introduced to the team when conducting primary research. We used this as inspiration for our primary slogan to create a sense of community for everyone who uses the library by relating it to a shared experience of spending time in your living room. This positions libraries as

a safe space within people's lives, similar to the comfort their living rooms. We created the logo and slogan, **"Libraries are the living room of communities,"** to highlight the role of libraries as welcoming, multicultural spaces. They serve as community hubs, offering events, resources, and essential services.

Logo

We had an idea to create a visually impactful logo based on the setup of a living room with a couch, a bookshelf, and inviting nature to non-verbally communicate our campaign initiative. Our logo is based on a couch that we purchased for social media content. Collaborating with a graphic design student at our university, Sabrina Sherman, we were able to create the logo you see throughout our campaign. We wanted the logo to reflect the main message of the campaign and be featured as the focal point of our social media content.



Key Messages

Our messages, "Libraries are for everyone" and "Your library. Your living room. Your language," emphasizes that everyone belongs in the library. When books are removed, the communities they represent disappear with them. Silencing voices erase them from history. We aim to highlight the vital role of diverse communities in our libraries, ensuring everyone is seen, heard, and valued.

- Libraries are for Everyone
- Your Library. Your Living Room. Your Language.
- Ignite Change

Tactics

Tactics for our campaign brought the living room to life. Each tactic was designed to be exciting and creative with an effort to physically emulate a space for people to experience how libraries are truly living rooms. Each of our tactics were discovered through our rigorous primary and second research in Chapter One.

Behind The Scenes

Using a vlog style format, we posted a few behind-the-scenes posts on TikTok. This gave our audience a look into our personalities. "Clean out your bookcase day" showed us more unfiltered than professional as Gen Z prefers authenticity.

Blooper Reel

With our team, being a part of the target audience, we knew what would resonate with those we were trying to target. We know our generation does not care for clean, cut content. These blooper reels showed our personalities, allowing our audience to feel connected to us in a way they could not with our regular content.

Literary Forecast

With libraries being the living rooms of communities, we know we had to develop our campaign around this slogan. When thinking about what was done in the living room, we kept coming back to watching the weather. Thus, "literary forecast" was written. Each week, a specific region of the United States was highlighted with a forecast for book banning trends, and their impact. Reporting live from our studio to your living room authentically engaged our audiences. Episodes of the literary forecast, were short to appeal to the attention spans of Gen Z, and were reminiscent of a meteorologists report.

Instagram & TikTok

Created Instagram and TikTok accounts. The Instagram was used to promote events, highlight public libraries and celebrities whose actions align with every library. Weekly content opened up conversations about book banning and access. The TikTok account consisted of several series style videos, featuring content and skits that imitate classic TV show, film and content styles. With topics spanning from book banning, literary forecast, and behind-the-scenes of our events, to blooper reels and vlogs.

Storytime Celebration Event

We hosted an event in the Rochambeau public library in Providence to reach a diverse audience and emphasize the importance of accessibility and diversity. The Providence Mayor, and a Department of Education representative spoke to attendees about Providence's diverse communities. Three Roger Williams students read books in Spanish, Portuguese, and American sign language. A local author, Danielle Evas, prompted attendees to support her books initiatives by donating to every library.

Little Libraries

We put our campaign materials in little libraries to reach areas of Rhode Island, where we could not expose residents. Little libraries are intended to provide free books to residence. Their message is "take a book, share a book." We focused this tactic on promoting Dr. Emans's book, and putting our branded bookmarks in the little libraries. This initiative took place on national clean out your bookcase day to promote Rhode Islanders to donate to little free libraries. Books and bookmarks were placed in Bristol, Providence, Warwick, East, Greenwich, North, Kingstown, and Narragansett.

From Shelf to Flames Event

This event was held in Roger Williams University library at the beginning and end of the campaign. It highlighted the reality of book banning by showing how many childhood classics are threatened, or inaccessible.

Frosty Pages, Cozy Tales

This event was held at the island free library on Block Island. The public space was utilized to share stories that are being challenged and prompted community members to experience the free resources and accessibility of the public library.

Collateral Material

Created posters for campaign events to be hung around Rhode Island, and made bookmarks to be given out at events that relate to the campaign themes. All bookmarks include a QR code, linking to the EveryLibrary RI website.

Library Card Bookmarks

Handed out at both Shelves to Flames events. Bookmarks shortly discussed why an individual book was banned, then prompted readers to visit our website to help prevent book banning. We also share these around campus.

Coloring Pamphlets

Handed out at Your Library. Your Living Room. Your Language event. The coloring sheet had on one side the logo and on the other info about the campaign along with a QR code to the website to learn more. We also passed it out at the book swap hosted by the RWU English Department, and in the Center For the Arts and Sciences and Global Heritage Hall academic buildings.

Logo

Our logo was put on all of our collateral and media material to visually instill our brand in our audiences. The living room set up was demonstrated in all of our events, making it a memorable motif that grows value as brand of association built. Using our logo as a reference, each event illustrated as similar image to our audiences that libraries are the living room of communities.

Email List

At every event, one team member insured that every attendee put their name and email on a sign-up sheet to gather an email list for EveryLibrary.

Website

The EveryLibraryRI website, coded on Wordpress.org, served as a central hub for the campaign's mission. It featured an About Us section with a quote from our Account Executive Madison Jones. It also featured statistics on Rhode Island libraries, little libraries, and the funding EveryLibrary has won for Rhode Island to make our information hyper-relevant to the state. It highlighted banned books discussed on our social media banned or not banned campaign to tie all of our content into other aspects of our campaign. Visitors could easily sign up to support EveryLibrary's cause via

a linked form. News outlets also had access to explore the newsroom, which was updated with event schedules, important information, and an exclusive interview with Denielle Emans. A Donate button directed users to the official EveryLibrary donation page to make supporting the organization easily accessible and allow donors to directly contribute either one-time or monthly. It also featured a community partners section with logos. All of our social media channels were linked. It also was embedded with a secondary Google Analytics page to see real-time updates on our web traffic and actively monitor our campaign. It was designed with accessibility in mind using ALT-Text.

Budget

Expenses:

Website.....	\$9.00
Display Boads.....	\$12.50
Card Stock & Paper.....	\$13.97
Block Island Ferry Tickets	\$70.40
Thank You Cards.....	\$34.00
SPSS.....	\$34.00
Block Island Times Article	\$3.99
Total.....	\$177.86

In-Kind Donations:

Poster Boards	\$14.50
Spanish Children's Book.....	\$239.70
Stickers & Bookmarks.....	\$120.00
Portuguese Books.....	\$19.48
ASL Book	\$15.53
Couch.....	\$149.00
Shelf to Flame Books	\$69.58
Logo Design.....	\$100.00
Large Event Posters.....	\$180.00
Total.....	\$907.79

CHAPTER FOUR: Evaluation

Throughout this campaign, the Roger Williams University Bateman team inspired GenZ members to turn the page on book banning, write a new chapter in literary advocacy, and expand audiences, reaching more diverse communities in Rhode Island. By looking cover to cover of our campaign, the team cracked the spine on our objectives, using a variety of best-practice evaluative methods. This allowed us to ensure that our efforts weren't just a footnote in the fight for accessibility, but a bestseller in making an impact.

Objective One: Exceeded

To inform and inspire 25,000 Rhode Island residents of EveryLibrary's initiatives by March 3, 2025.

We informed our secondary publics of opinion leaders & news outlets through multiple targeted emails to each opinion leader, as well as press kits, press releases, and media alerts to our mass and specialized media lists.

Using MuckRack, a media monitoring platform provided by the university, we were able to keep track of mentions across online, social, broadcast, and print media coverage. We received ten pieces of earned media.

Thus, we potentially exposed 1.4 million viewers, which includes audiences outside of our targeted media market of Providence.

Our social media channels exposed 40,092, Rhode Islanders across Instagram & TikTok. Our social media analytics reveal we reached 69% of GenZ in Rhode Island.

Our campaign also distributed 1000+ pieces of collateral material to our primary target public.

We sent just under 2,000 emails to our primary & secondary publics.

Objective Two: Exceeded

To create positive attitudes towards EveryLibrary in 500 people by March 3, 2025.

Throughout this campaign, our four events attracted 246 Rhode Island residents.

We also received 1,156 interactions (likes, shares, comments) on TikTok & Instagram.

We also created positive attitudes in our primary target public through the media coverage we earned. According to our MuckRack analysis, 90% of our earned media carried favorable sentiment, and a 10% neutral sentiment.

Communication theory allows us to infer that Rhode Islanders exposed to the multiple positive messages, more likely than not have a positive opinion.

Furthermore, the opinion leaders we targeted with our salient messages have positive attitudes about the campaign as evidenced by these testimonials:

"The multi-lingual EveryLibrary event at Rochambeau Library was a masterclass in community engagement and empowerment. Hosted by RWU's Public Relations Bateman Competition team, the event demonstrated the power of education and caring into action. Plans are taking shape to expand this effort across Rhode Island, an exercise that shall celebrate communities, their citizens, and their stories." Jeffrey L. Meriwether, PhD FRHistS

"SAGA had an incredible time at the EveryLibraryRI Shelf to Flame event. At our table, we showcased "Gender Queer", an incredible graphic novel about gender identity and sexuality that has been censored in several schools across the country and Rhode Island." Griffin Poland, Vice President of the Sexuality and Gender Alliance.

"It is so great to see RWU students rallying against book banning, this is just such an important issue that we really needed to bring attention to here." Matthew Milotakis, RWU English and Creative Writing Department Senior FIT employee.

Objective Three: Exceeded

To encourage 200 people to become activists for libraries and book banning by March 3, 2025.

This campaign collected 322 emails of potential new activists. As all our collateral materials included a QR code to our website, accounting for 80.3% of our website visitors. We consider that a valid behavioral evaluative marker. In total, the site received 144 page views and 61 unique users with a 31% click-through rate to the donate button.

Our campaign was persuasive enough that each one of our opinion leaders & partners participated in our events and disseminated campaign collateral, increasing our exposure. Overall, this campaign was a success and inspired a new generation to be active participants in the conversation.

Final Thoughts

Our “Libraries are the living rooms of communities” campaign delivers big results and, inspired measurable action. Celebrating the inviting nature of libraries and fostering an environment where every individual can feel comfortable. With the current political climate regarding banned books and censorship, our campaign showcased how now, more than ever, advocating to keep books on the shelves and access to educational materials matters.


Combining the power of traditional media, social media platforms, local events and a partnership with a local professor wrote a movement to expand readers audiences knowledge of EveryLibrary help inform new audiences, to diversify our audience, and deepen earned media interest and engagement in our work and identity. The campaign addressed how Gen Z’s activism is fueled by frustration and engaging with issues that are important to them by appealing to their preferred forms of media and content that inspires them to advocate for what they believe in.

Over the course of this campaign, we hosts five events, collected 322 email addresses, were published in 10 different media outlets, and reached over 40,000 viewers via multiple television stations, newspaper articles and social media accounts. Based on our research, the “From Shelf to Flames” events can be replicated throughout the country to help education Gen Z on the rise of book banning and censorship and continue our story of promoting access to education and knowledge.

JOIN RWU STUDENTS FOR:

FROSTY PAGES & COZY TALES

A STORYBOOK READ-ALOUD




SUNDAY, FEB. 9TH @3-4 PM
PIVOTAL BREWERY,
500 WOOD ST, BRISTOL RI

Warm up this winter with classic children's books!
Bring your little ones and join us for a read-aloud filled
with timeless stories that spark imagination!

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Storytime Celebration


YOUR LIBRARY. YOUR LIVING ROOM.
YOUR LANGUAGE

Kick-off **Read Across America Week** with a family friendly read-aloud in the Living Room of Providence's community....



Rochambeau Public Library
Saturday, March 1st
3:30-5 PM
708 Hope St, Providence, RI

Featuring special guest & local author
Dr Denielle Emans
for a book signing, meet & greet, and
giveaway!

EVERY LIBRARY RI 

Celebración de la Hora de Contar Cuentos

Inicio de la **SEMANA LEE EN TODA AMERICA** con lectura en voz alta y desde la sala de la comunidad de Providence.




Biblioteca Pública de Rochambeau
Sábado, 1ro. de mayo
3:30-5 PM
708 Hope St, Providence, RI

Presentando a nuestra invitada especial y autora local
Dra. Denielle Emans
Para saludarla, conocerla, recibir su autógrafo y regalos.

EVERY LIBRARY RI 

**FROM SHELF TO FLAMES:
IGNITING CHANGE**
Banned Book Exhibit



Presented By
**EVERY
LIBRARY
RI**

TUESDAY FEB. 25TH, 3-5PM
ROGER WILLIAM'S LIBRARY

Walk through our Living Room Exhibit as we shine a light on the growing movement to remove books from shelves across Rhode Island.

Watch as the stories we once cherished move from the safety of the fireplace mantle to the fire beneath it, symbolizing the dangerous reality of censorship in our state.

JOIN RWU STUDENTS FOR:
**FROSTY PAGES &
COZY TALES**
A STORYBOOK READ-ALOUND

SUNDAY, FEB. 9TH
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Warm up this winter with classic children's books!
Bring your little ones and join us for a read-aloud filled with timeless stories that spark imagination!

**EVERY
LIBRARY
RI**




Do You Know a Melapona Bee?

By Denielle Emans




How graphic design and access to reading intersect

Dr. Denielle Emans
Assistant Professor of Graphic Design
Coordinator of the Graphic Design Program




Idea for book originated from a short-term study abroad program with Anthropology, Spanish, and Design students

This group explored how language appears in various educational spaces, connecting themes of design, anthropology, and Spanish throughout



CLEAN OUT YOUR BOOKCASE DAY

Here are some easy ways you can participate!

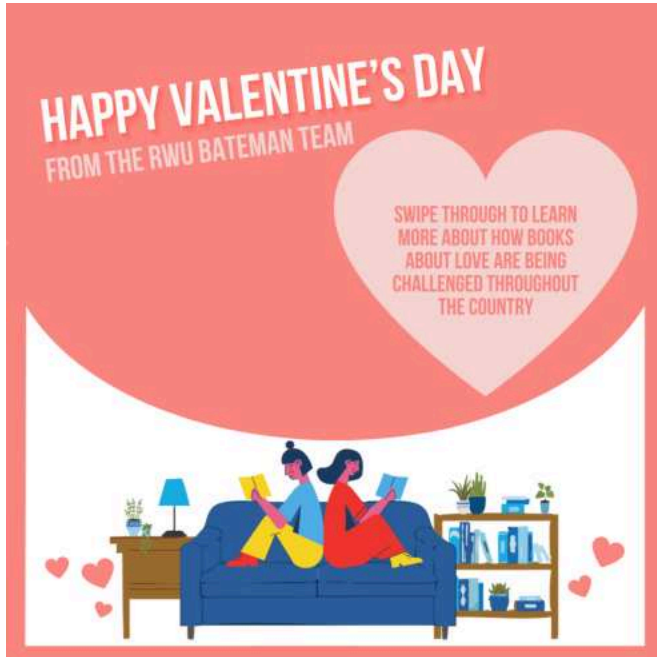


CELEBRITY HIGHLIGHT

Viola Davis



@VIOLADAVIS



MEET THE TEAM

EVERYLIBRARYRI

Roger William's Bateman Team



LIBRARIES ARE THE LIVING ROOMS OF COMMUNITIES

FROM SHELF TO FLAMES: IGNITING CHANGE

Banned Book Exhibit



Presented By
**EVERY
LIBRARY
RI**

TUESDAY FEB. 4TH, 4:30-6PM
RWU LIBRARY, MARY TEFFT WHITE CENTER

Walk through our Living Room Exhibit as we shine a light on the growing movement to remove books from shelves across Rhode Island.

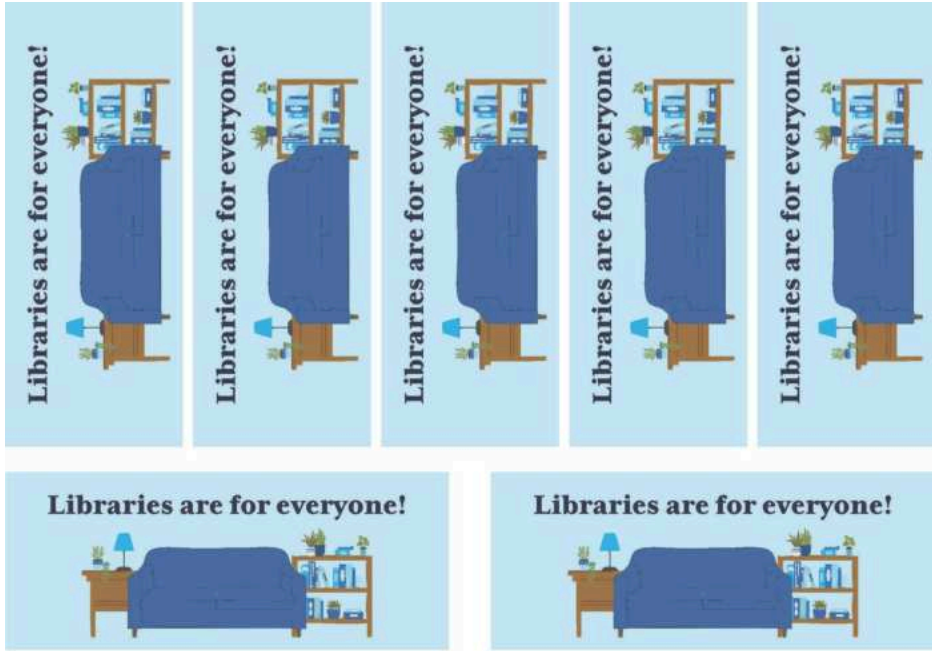
Watch as the stories we once cherished move from the safety of the fireplace mantle to the fire beneath it, symbolizing the dangerous reality of censorship in our state.



“THEY HAVE BEEN STANDING UP TO THE IDEOLOGY THAT PREVENTS CHILDREN FROM HAVING ACCESS TO CERTAIN BOOKS AND THEY HAVE PUT THEIR OWN LIVES AND THEIR FAMILY’S LIVES AT RISK, BUT THEY HAVE NOT BACKED DOWN”

Sarah Jessica Parker





JSH has been banned for political themes and alleged pro-communist ideas. It is considered one of the most banned books of all time. Many say that the book is depressing and anti-government. This book is part of many children's English curricula.



Scan the QR code to learn more about EveryLibrary



Of Mice and Men has been banned in Alabama, California, Florida, and other states due to its racial slurs and stereotypes and its negative effect on students. This book is part of many children's English curricula.



Scan the QR code to learn more about EveryLibrary



Animal Farm has been banned due to its anti-communist themes and political content. In the United States, it has been banned due to its critiques of socialism. However, this book focuses specifically on Stalin. This book is part of many children's social studies curricula.



Scan the QR code to learn more about EveryLibrary



All Quiet on the Western Front has been banned for showing war horrors by showing a soldier's view of WWI. It was banned in Nazi Germany for being anti-patriotic due to the role of the state in the book. Notoriously, it has been banned in Boston and Chicago. This book is part of many children's curricula.



Scan the QR code to learn more about EveryLibrary



EVERY LIBRARY RI

A non-partisan group that supports public libraries and promotes discussions about banned books.

Want to learn more about what we do? Follow us here!

-  @everylibraryri
-  @everylibraryri
-  @everylibraryri

Our Campaign

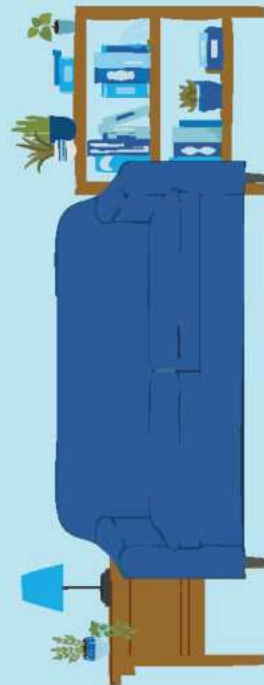
EveryLibrary, a non-partisan group that supports public libraries and promotes discussions about banned books. Our campaign, Every Library Ri, is focused on Rhode Island and themed. "Libraries are the living rooms of communities." We're determined to promote access to books, libraries, and educational resources in your community!

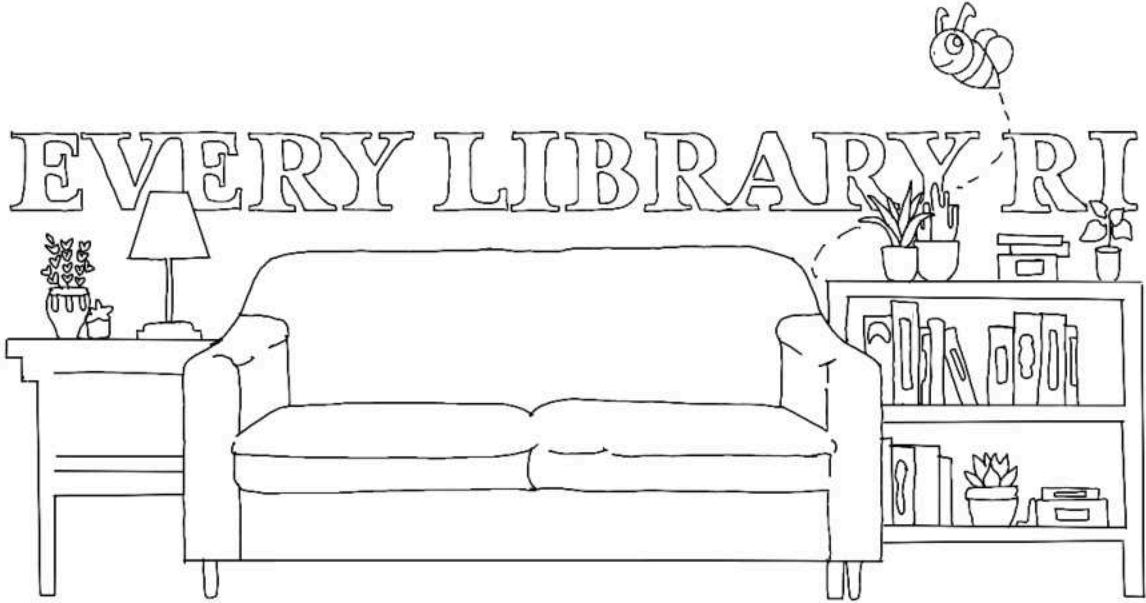


Find More Here




Libraries are for everyone!









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Comments 3 Likes 74 ⚙️ ✕

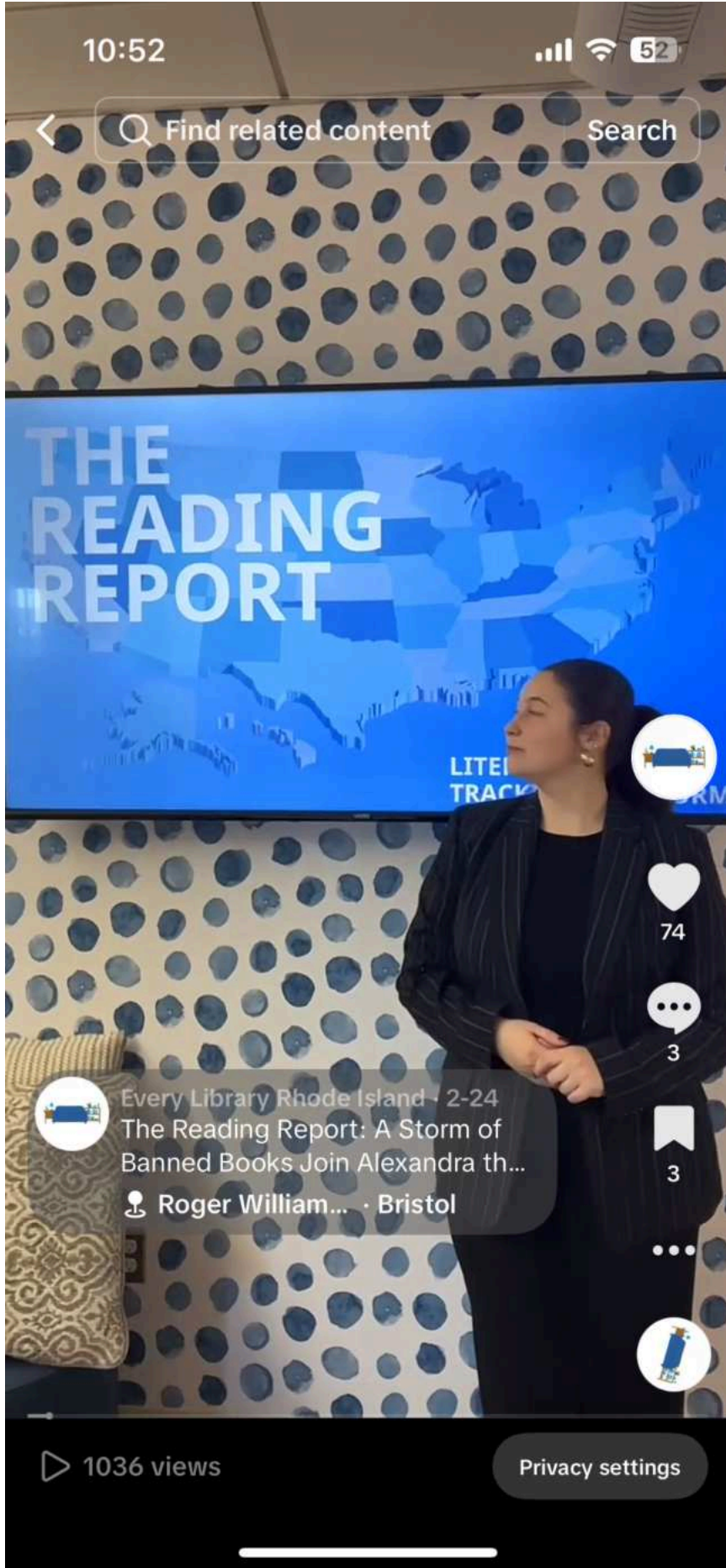
 Every Library Rhode Island · **Creator**
The Reading Report: A Storm of Banned Books Join Alexandra this week f... 2-24 more
 Roger Williams University · Bristol

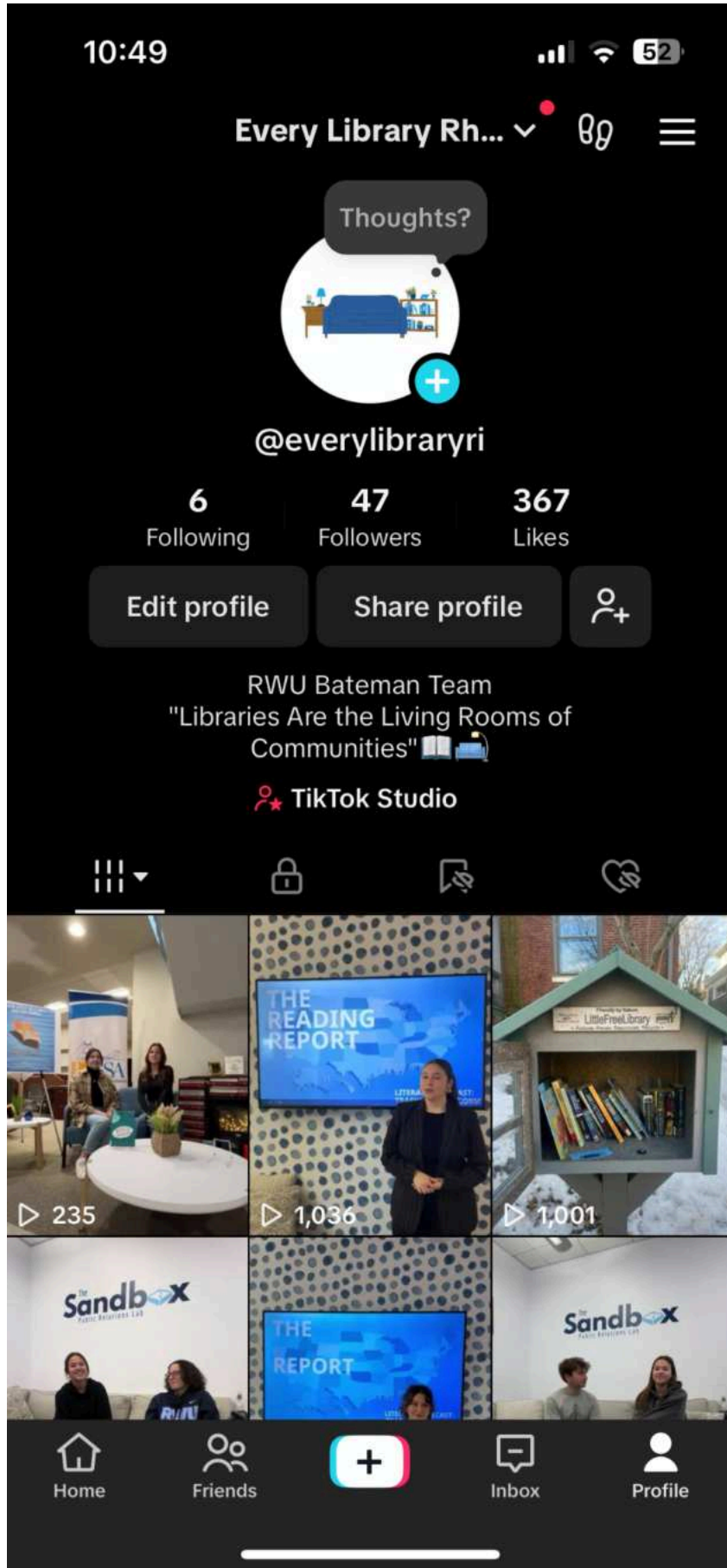
 Jennpai_art
NJ banned the act of book banning with the Freedom to Read Act just this past December, which I believe brings us back down to zero.
2-25 Reply ❤️ 💬

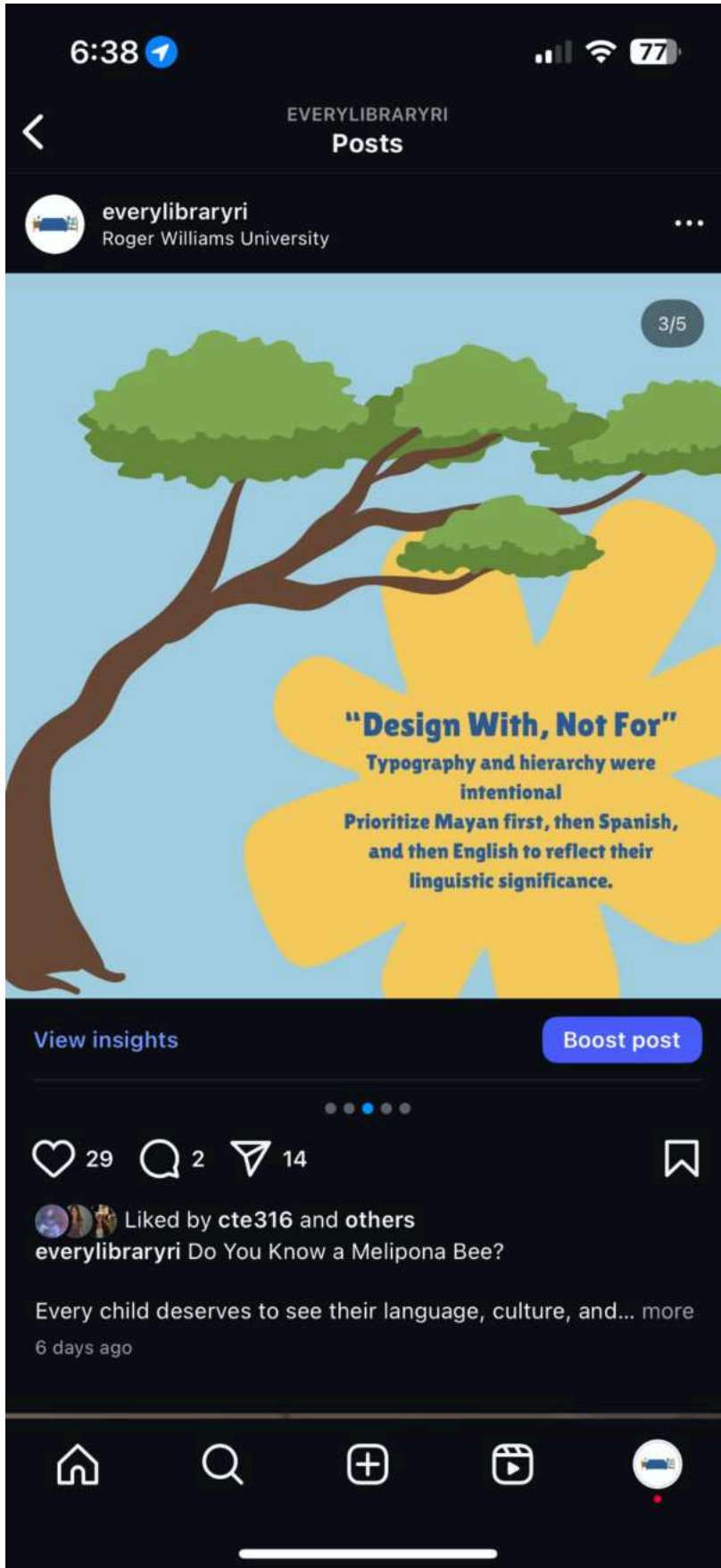
 scooper
this is really well produced
2-25 Reply ❤️ 💬

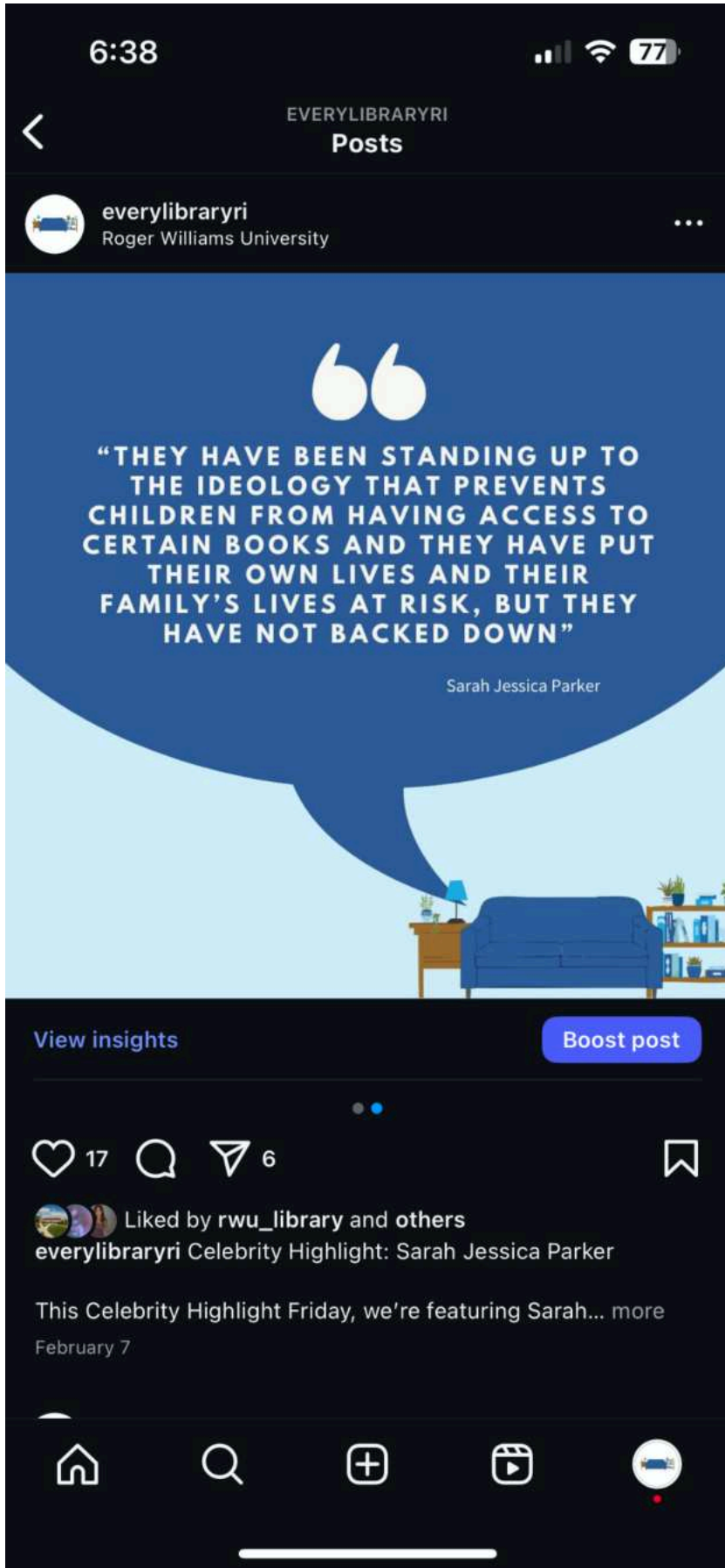
 TITAN_CRACKS
DM me I can help>
2-24 Reply ❤️ 💬

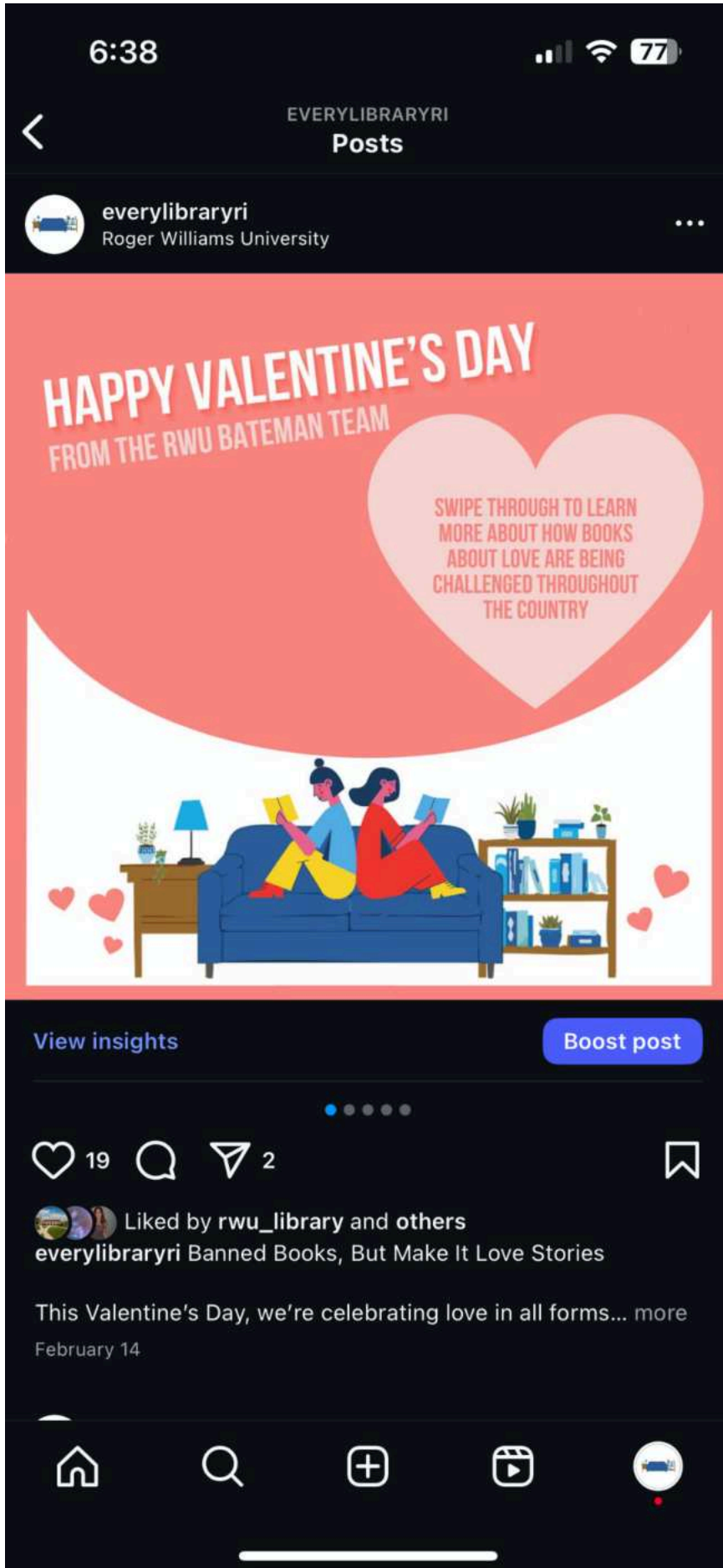
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6:38 📶 🔋 77

EVERYLIBRARYRI
Posts

 **everylibraryri**
Roger Williams University ⋮


GIVE A BOOK TO A FRIEND!



There's no better way to spread the love of reading than giving a book to someone you care about! Access to books is more important than ever, so let's keep sharing stories.

[View insights](#) [Boost post](#)

15 1 5

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everylibraryri National Clean Out Your Bookcase Day!

Join the RWU Bateman team as we celebrate this fun... [more](#)

February 20



RWU holds Multilingual Storytelling

Claire Kelley

Four Roger Williams University students recently brought the magic of multilingual storytelling to the Providence community during a special Storytime Celebration at the Rochambeau Library. The event featured readings in Spanish, Portuguese, and American Sign Language (ASL).

Adding to the excitement, Providence Mayor Brett Smiley joined the celebration, reading *The Giving Tree* and connecting the book's themes to the city's ongoing efforts to establish an improved multilingual school program. He was joined by Carina Pinto de Chacon, Chief of Family & Community Engagement for the Providence School District, who spoke on the transformative power of books and the importance of fostering a love of reading from an early age. Dean Merriweather and multiple professors across different departments also attended to show their support for the students' hard work.

Following the mayor's reading, RWU Professor Denielle Emans introduced *Do You Know a Melipona Bee?* To be read in Spanish by one of her students. This trilingual book—written in Spanish, English, and one of the Mayan mother tongues—follows a honey bee's journey across Mexico's Yucatán Peninsula in search of the endangered melipona bee.

An RWU student, Olivia VanBeber, continued the event by reading *Fly Little Bird* in Portuguese, further emphasizing the importance of linguistic diversity.

The final reading featured *Monster Hands*, a book written by a deaf author. It was signed in ASL by RWU student Emma Loftus, whose first language is ASL, making the event even more inclusive for the Deaf and hard-of-hearing community.

To conclude the event, Professor Emans held a book signing and distributed free copies of *Do You Know a Melipona Bee?* to the children. Attendees also received coloring pages, bookmarks, and stickers, making the event both educational and engaging. This initiative is part of a larger statewide project promoting literacy and language accessibility. Through book readings, donations to Little Free Libraries, and events addressing book banning, the students are working to ensure that diverse stories remain accessible to all.

Following the Providence event, the students traveled to Block Island on Sunday for *Frosty Pages, Warm Stories*, a special Read Across America Week storytime at the Island Free Library. Their visit was in collaboration with EveryLibrary and its local initiative, EveryLibraryRI—a campaign dedicated to advocating for library funding, protecting book access, and supporting literacy programs across Rhode Island.

As part of their mission, EveryLibraryRI donated five copies of *Do You Know a Melipona Bee?* by RWU Professor Emans to the library. This trilingual book—written in Spanish, English, and one of the Mayan mother tongues—follows a honey bee's journey across Mexico's Yucatán Peninsula in search of the endangered Melipona bee. Children and parents gathered to hear readings of *Where the Wild Things Are*, *The Giving Tree*, and *Do You Know a Melipona Bee?* The children also received coloring pages, bookmarks, and stickers, making the event both educational and fun.

Through their efforts, these RWU students are not only fostering a love of reading but also championing the importance of multilingual literacy and equitable access to books across Rhode Island.



Maeva Thompson

Photo featuring the readers, the Bateman team, Professor Emans, Dean Merriweather, and one of the children who received a copy of the book.

LETTERS TO THE EDITOR

All the best

To the Editor, With the closing of The Old Island Pub, I'd like to take this opportunity to thank Lew Gaffett and the entire Gaffett family for their years of hospitality and service to our community.

Keeping the lights on, even in the dark of winter, gave us a place to call home. It was truly a labor of love.

The generosity and kindness the Gaffett family has shown me and all of Block Island is beyond measure.

I wish the Gaffett family all the best in their future endeavors.

Sincerely, Tom Mahoney & Friends

Little did I know when I started working for the Gaffetts many years ago, that not only was this a job, but I was made to feel like I was part of their family.

EveryLibraryRI brings stories to Block Island

To the Editor, Four Roger Williams University stu-

dents visited Block Island on Sunday to host the Frosty Pages, Warm Stories storytime in the Island Free Library and to celebrate Read Across America week. The students came as part of EveryLibrary and its local initiative, EveryLibraryRI, a public awareness campaign for library funding and literacy that protects access to books, Rhode Island libraries possess communities by reading and donating books in multiple languages. They donated five copies of "Do You Know a Melipona Bee?" to the library. The book is written in Spanish, English, and one of the Mayan mother tongue languages. It follows a honey bee's journey through the Yukon peninsula in Mexico to find and befriend the Melipona Bee, a threatened native species.



"We were so grateful to the Island Free Library to host us," says Madison Jones, one of the readers. "Being able to make an impact on local communities is why we do this". The event was held in the main meeting room where they read "Where

the Wild Things Are", "The Giving Tree", and "Do You Know a Melipona Bee?" to kids and parents and handed out coloring pages, bookmarks, and a part of their larger project where readings, putting multilingual books in little libraries, and holding events around book banning.

Claire Kelley Roger Williams University student

Sponsor a 2025 Block Island recreation race

The Block Island Recreation Department's \$250 sponsorship also includes 10 Bloom 10k, Triathlon and Half Marathon shirts for yourself with just your logo and as of last fall, the Turkey Trot! We are seeking island businesses to sponsor our shirt for the Shad Bloom 10k is Wednesday, September 10. The deadline to have your logo on a shirt for the Triathlon is Tuesday, September 9. The deadline to have your logo on a shirt for the Half Marathon is Monday, September 15. The deadline to have your logo on a shirt for the Turkey Trot is Tuesday, September 16. Email dsniffen@newsshoreham.gov or call (401) 466-3223.

on the back of the shirts. The \$125 sponsorship includes five shirts for yourself Tuesday, November 5. For more information on setting up a \$250 sponsorship is also available. This sponsorship, contact Recreation Director logo would be larger than the \$125 logo Dave Sniffen at dsniffen@newsshoreham.gov or call (401) 466-3223.

March mini-grant offerings

Looking for something new to do or learn this winter? The following programs, taught or led by residents, are sponsored by the Town of New Shoreham's mini-grant program. All programs and classes are free and open to the general public.

Youth Sewing Class: These classes are aimed at teaching the basics of sewing to correctly thread and use a sewing machine, hand and machine stitching. Youth sessions are held on Wednesdays from 2:30 to 3:30 p.m. Group book sessions are held on Saturdays from 11 a.m. to 1 p.m. Teen session, for ages 13-18, will be held from 3 to 5 p.m. on Saturday, March 8. All sessions will be held at the Island Bound Bookstore.

reading and discussion with Pam Austen at Island Bound Bookstore. Books and snacks provided.

Music Jam: Wednesdays, from 5:30 to 7 p.m. Join others in the shared experience of the joy of music. Keyboard, percussion, guitars, ukulele, amp and mics available. Join in or just listen. Ages 12 and up. Every Wednesday through March 26, 2025 at Spring Street Gallery.

Water Color Painting Classes: Learn starts Thursday, January 23 and goes until the fundamentals of water color painting April 24. Time: 6 p.m. at the Block Island with Dave Chatowsky. Mondays, starting March 3 through March 31 from 5 to 7 p.m. Chatowsky Gallery. Supplies will be provided, but please bring pads, brushes and paint if you have them. Text Dave at (401) 835-4623 to RSVP.

Creative Writing with Five-Element Theory with Paul Cunningham: Learn to use the five-element theory structure for break-through ideas, techniques employed in film and TV productions to transcend those barriers and an approach to drafting your way through the process in the most efficient manner to find out exactly what you want to say. Have an idea for a creative project that seems overwhelming? It could be a novel, screenplay, collection of poems, songs, pictures or paintings that you are struggling to align to a theme. Text (401) 487-5095 with any questions. Series starts Saturday, February 22, con-

Advertisement for O'Neil's Package Store featuring a leprechaun illustration and contact information: 366 South Pier Road, Narragansett, 401-783-3272 • gotimone@aol.com



March 20, 2025

WEATHER FORECAST

49°, cloudy

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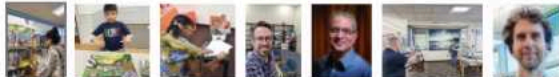
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Libraries are more than just books



SECUREUSER



Posted Wednesday, March 5, 2025 12:00 am

By **MATTHEW LAWRENCE**

A whopping 92 percent of library patrons leave libraries feeling calm and peaceful, according to a new study organized by New York Public Library along with the Humanities and Human Flourishing Project at the University of Pennsylvania's Positive Psychology Center. That finding is just one of many takeaways from the study, which surveyed 2,400 New York Public Library patrons in 2023. The study also found that libraries contribute to patrons' love of learning, assist their personal growth, and make them feel equipped for life's challenges.

While many non-users may be surprised by these findings, it seems like common sense to the people who work in public libraries.

"Personally, I think when you leave the library with a pile of books and know that the next 30 hours of your life will be spent relaxing in a big chair, of course you're going to feel calm and peaceful," says Evan Barta, Deputy Director at Warwick Public Library.

"We help people with all sorts of technical problems," said Jon Anderson, director of the Marian J. Mohr Library in Johnston. "So I wouldn't be surprised if they felt calmer when they leave. I also think reading is just a very healthy thing to do. Television and social media can just make you feel more aggravated. Any time you give people a chance to read, it activates their minds and makes them more curious. Reading is a healthier way to use your mind."

"We offer a place where everyone is included and treated equally with respect," says Ed Garcia, Director of Cranston Public Library. "Our staff is dedicated to helping everyone with empathy and compassion."



TOMORROW'S LEADERS FORGED IN TODAY'S CLASSROOMS. JOHNSON & WALES UNIVERSITY

TRENDING

200 picket outside Warwick ICE office



More than 200 people from numerous groups picketed U.S. Immigration and Customs Enforcement offices on Jefferson Boulevard Sunday afternoon. They came together to protest the detention of ...

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From A Children's Storytime To Library Awareness Campaign, RWU Students Work With EveryLibrary To Stage A Local Public Relations Campaign

Public Relations students coordinate successful media event around multilingual story time at Providence's Rochambeau Library and wider ...

 [Jeremy Bentley](#), Patch Staff

Posted Thu, Mar 20, 2025 at 2:57 pm ET



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FROM A CHILDREN'S STORYTIME TO LIBRARY AWARENESS CAMPAIGN, RWU STUDENTS WORK WITH EVERYLIBRARY TO STAGE A LOCAL PUBLIC RELATIONS CAMPAIGN

Public Relations students coordinate successful media event around multilingual story time at Providence's Rochambeau Library and wider library awareness campaign.

March 19, 2025 | By Kelly Brinza

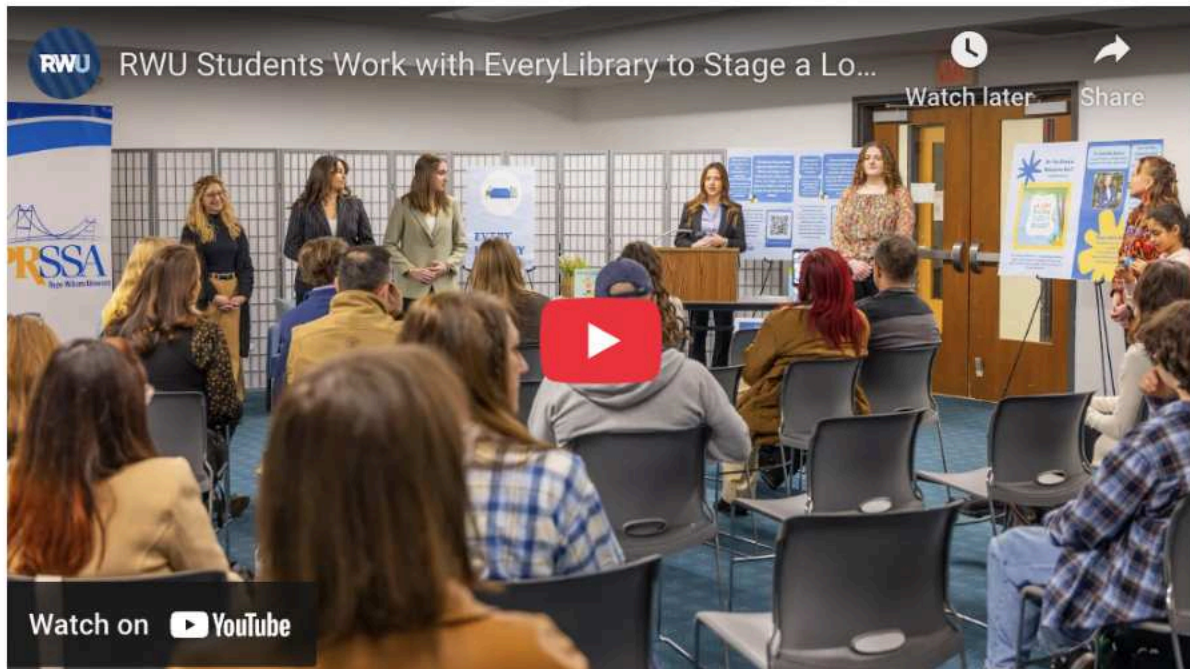


Public relations students from Roger Williams University teamed up with EveryLibrary to host a multilingual story time at Providence's Rochambeau Library. The event was part of a wider library awareness campaign being submitted for the Bateman Case Study Competition, the Public Relations Society of America's premier national competition for public relations students.

Providence, RI – As part of an experiential public relations campaign, Public Relations students from Roger Williams University partnered with EveryLibrary on Saturday, March 1, to host a multilingual story time at the Rochambeau Library in Providence. The event gave students real-world experience in their field as they brought public awareness and media attention to the importance of accessible libraries across Rhode Island by showcasing readings in English, Spanish, Portuguese, and American Sign Language (ASL).

At the children's story-time, Providence Mayor Brett Smiley read the childhood classic, *The Giving Tree* by Shel Silverstein. Smiley praised the Public Relations students for their hard work on the event and using their skills to shine a spotlight on libraries as a vital resource and an inclusive space in the community. "One of the things that's special about today is showing that reading can be accessible in any language," Smiley said.

One of the multilingual story-time selections featured a reading in Spanish of *Do You Know a Melipona Bee*, a children's book written and published in Spanish and Mayan, in addition to English, by Denielle Emans, RWU Assistant Professor of Graphic Design Communication. Emans was honored at the event and offered book-signings to the families.



RWU Students Work with EveryLibrary to Stage Public Relations Campaign



March 20, 2025

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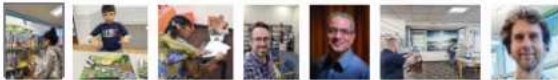
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Libraries are more than just books



SECUREUSER



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200 picket outside Warwick ICE office



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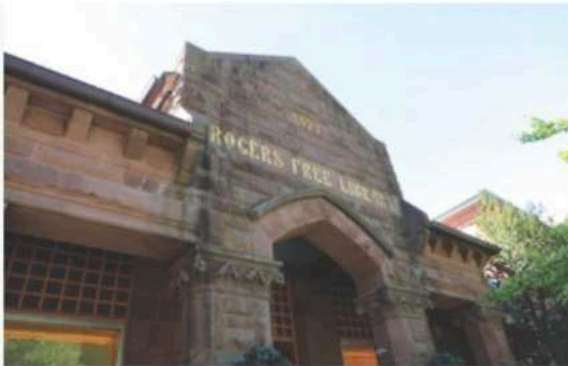
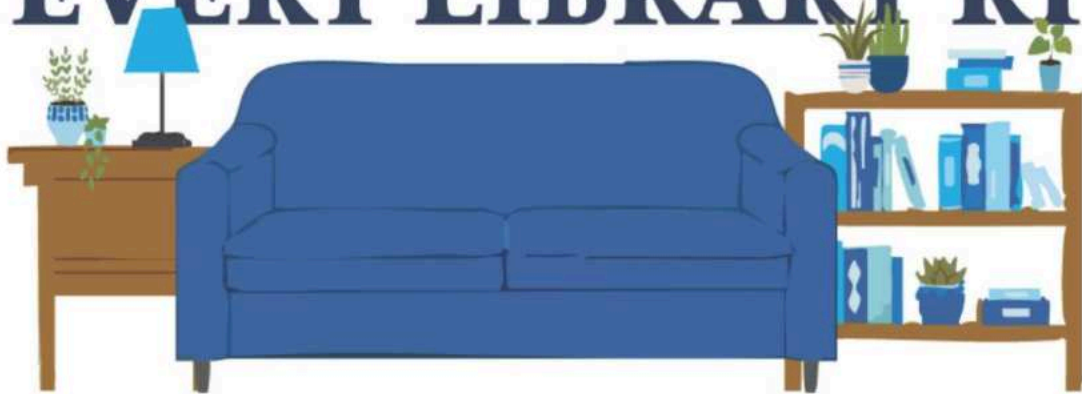
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Warwick Beacon March 6, 2025 e-EDITION

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EVERY LIBRARY RI



"Libraries are the living rooms of communities"

Jocelyn Tavares, Library Director, Swansea Free Public Library

EveryLibraryRI is a public awareness campaign run by students participating in the Bateman Competition, advocating for the importance of libraries in Rhode Island communities.

About Us

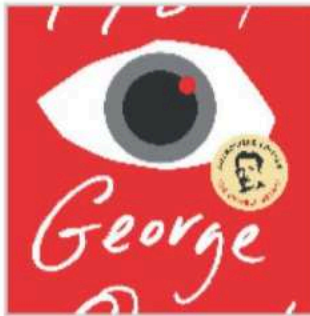


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Learn More about Banned Books

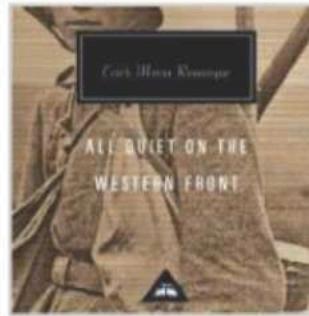
Banned books are stories and ideas that have faced challenges in libraries, schools, and communities across the United States. From classic literature to modern bestsellers, these books spark important conversations about free expression, censorship, and the power of storytelling.



1984 by George Orwell

1984 by George Orwell is a piece of literature that warns against the dangers of totalitarianism, censorship, and unchecked power. It highlights how oppressive regimes can manipulate language, control information, and erode individual freedoms, themes that remain relevant in today's world of mass surveillance and digital influence. The novel encourages critical thinking about propaganda, privacy, and the defense of free thought, fostering awareness of the consequences of authoritarianism. As a cornerstone of modern literature, banning 1984 would suppress its essential lessons, undermining the freedoms it urges readers to protect.

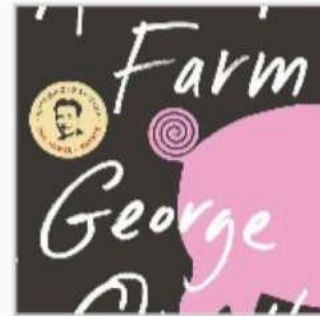
[Learn more](#)



All Quiet on the Western Front by Erich Maria Remarque

All Quiet on the Western Front by Erich Maria Remarque is a powerful anti-war novel that vividly portrays war's physical and emotional toll on soldiers. By depicting the horrors of World War I through the eyes of a young soldier, the book challenges romanticized notions of war and highlights its devastating impact on humanity. It fosters empathy, understanding, and critical reflection on the actual cost of conflict, making it a vital tool for promoting peace and historical awareness. Banning this novel would silence its crucial message and hinder efforts to confront the harsh realities of war.

[Learn more](#)



Animal Farm by George Orwell

George Orwell's Animal Farm is a timeless allegory that critiques the corruption of power and the betrayal of revolutionary ideals. Through its portrayal of farm animals overthrowing their human oppressors only to face new tyranny, the novel reveals how leaders can manipulate language, distort truth, and exploit others to maintain control. Its message about the dangers of authoritarianism and inequality remains profoundly relevant in any political system. Banning Animal Farm would suppress its important lessons on justice, equality, and the vigilance needed to protect democratic principles.

[Learn more](#)

"Our mission at EveryLibraryRI is more than a campaign—it's a commitment to driving meaningful change. Together, we amplify voices, spark conversations, and empower communities to take action."



Madison Jones, RWU Bateman Team Account Executive



Libraries are more than just shelves of books—they are essential to education, creativity, and connection. EveryLibraryRI is a public awareness campaign run by students participating in the Bateman Competition, advocating for the importance of libraries in Rhode Island communities.



What is the Bateman Competition?

The Bateman Case Study Competition is a prestigious public relations contest for college students. This year, we are proud to present EveryLibraryRI, an initiative to uplift and advocate for Rhode Island's libraries.

Who is PRSSA?

The Public Relations Student Society of America (PRSSA) is dedicated to advancing the public relations profession through education, research, and innovation.



Why Support EveryLibraryRI?

By supporting EveryLibraryRI, you help ensure that Rhode Island's libraries continue providing free access to education, technology, and resources. Your support drives critical advocacy efforts, defends intellectual freedom, and secures funding to keep libraries thriving as safe, inclusive spaces for learning, creativity, and growth.



EVERY LIBRARY RI




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Providence leaders take part in multilingual storytelling event

by NBC 10 NEWS | Sat, March 1st 2025 at 5:51 PM
Updated Sat, March 1st 2025 at 6:50 PM





3
VIEW ALL PHOTOS

Mayor Brett Smiley reads to a crowd of people in Providence on Saturday, March 1, 2025 (WJAR).

TOPICS: [PROVIDENCE](#) [MULTILINGUAL STORYTELLING](#) [MAYOR BRETT SMILEY](#) [DR. JAV](#) >

PROVIDENCE, R.I. (WJAR) — Providence City and educational leaders visited the Rochambeau Library today for a multilingual storytelling session.

Mayor Brett Smiley and Dr. Javier Montanez, the Superintendent of Providence Public Schools, were among those in attendance.

Outlook

Multilingual Storytelling + GSB Ranking + Students Give Back

From Roger Roundup | RWU <publicaffairs@rwu.edu>
Date: Fri 2025-03-21 12:04 PM
To: Cook, Beth <bcook@rwu.edu>



March 21, 2025



RWU Students Work with EveryLibrary to Stage a Local Public Relations Campaign

Public Relations students coordinate successful media event around multilingual story time at Providence's Rochambeau Library and wider library awareness campaign.

HAWK HIGHLIGHTS

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Collected February 3, 2025 - March 3, 2025

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peter davis	peter.davis12@gmail.com		

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From: Meriwether, Jeffrey <jmeriwether@rwu.edu>
Sent: Thursday, March 20, 2025 4:24 PM
To: Cook, Beth <bcook@rwu.edu>
Subject: Bateman Language

The multi-lingual EveryLibrary event at Rochambeau Library was a masterclass in community engagement and empowerment. Hosted by RWU's Public Relations Bateman Competition team, the event demonstrated the power of education and caring into action. Plans are taking shape to expand this effort across Rhode Island, an exercise that shall celebrate communities, their citizens, and their stories.

JL Meriwether, PhD FRHistS

Dean

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#STAFADVANTAGE

RWU Roger Williams
UNIVERSITY



www.youtube.com/user/myrwu

Bateman Muck Rack Report, February 3, 2025 - March 20, 2025
https://muckrack.com/presentations/Nwj2GgXbEfCt_A7VFBfX8w/view

Bateman (Amiee Shelton)

Feb 03, 2025 - Mar 20, 2025

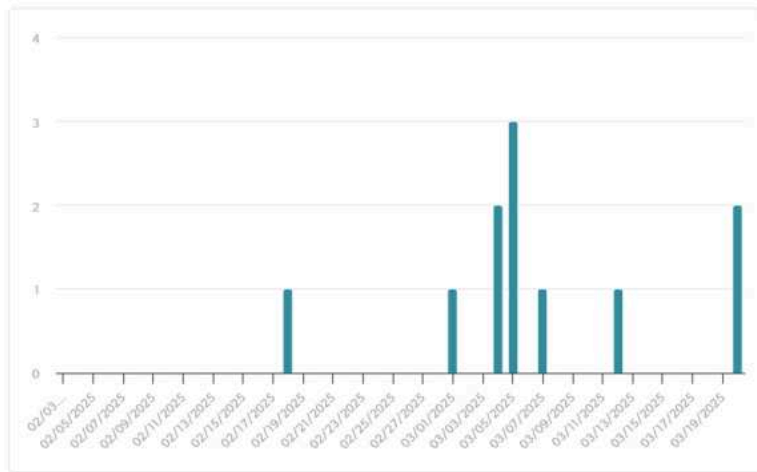
Metrics

Overview of total articles, engagement, UVM, and journalist reach.



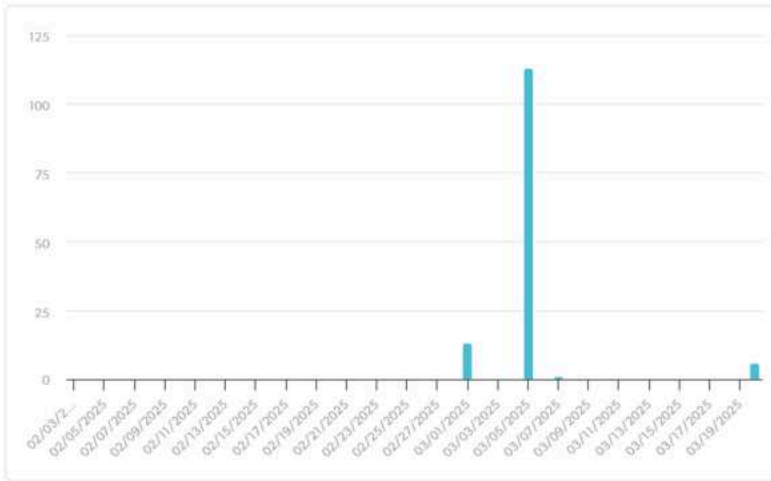
Articles by date

Number of articles by date articles were published.



Article engagement

Article shares, reactions and comments by article publish date.



4

Top topics

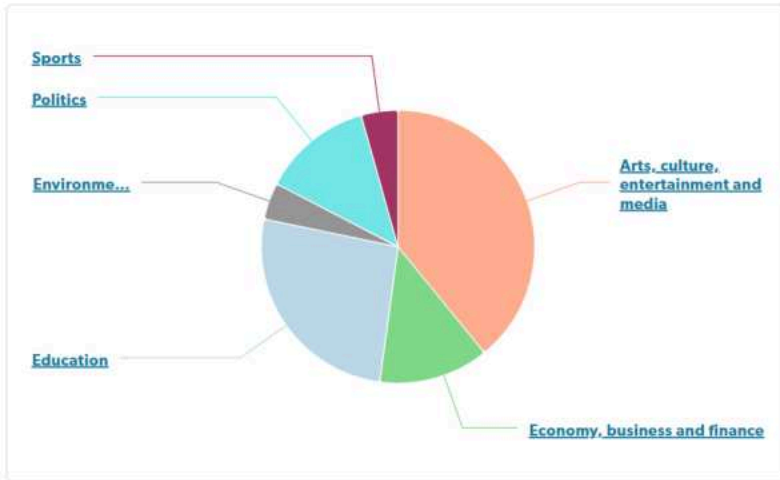
Topic Name	Count
Library and museum	6
College and university	4
Literature	3
Censorship and freedom of speech	3
Books and publishing	2
School	2
Animal	1
Sailing	1
Pet product and service	1

1-9 of 9

[Prev](#) [1](#) [Next](#)

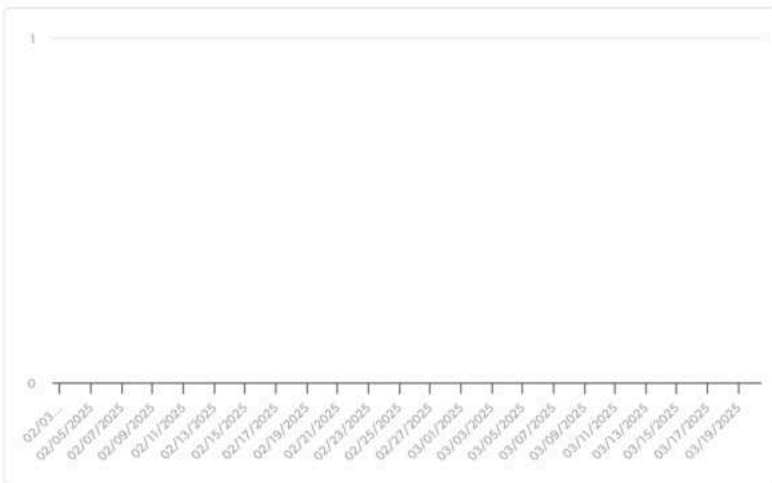
5

Topic breakdown



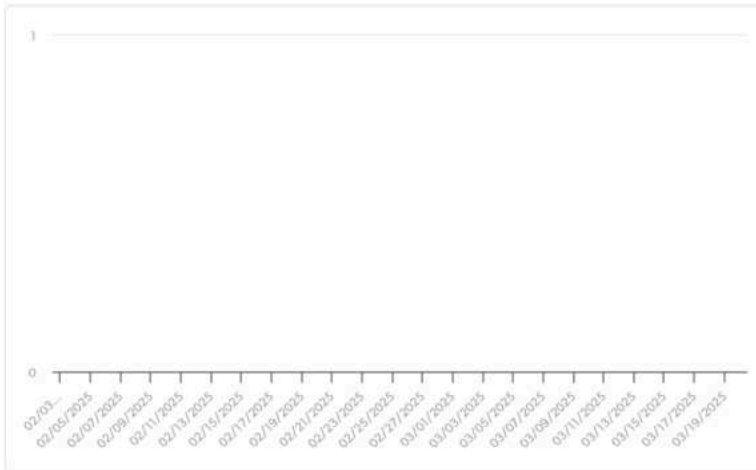
Shares by journalists

Number of journalists who shared articles on X (Twitter) by publish date.



Journalist reach

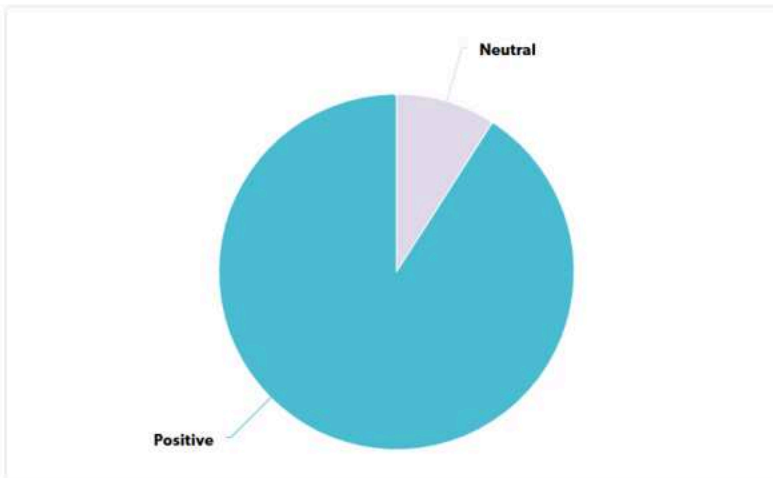
Followers of journalists who shared articles on X (Twitter) by publish date.



8

Sentiment

The overall tone of the articles as positive, negative or neutral.



9

Article summary

Article statistics grouped by date the articles were published.

Date	Articles	Avg. UVM	Total UVM	Total Engagement	Journalist Shares	Journalist Reach
03/20/2025	2	10,634,005	10,634,005	6	0	0
03/19/2025	0	0	0	0	0	0
03/18/2025	0	0	0	0	0	0
03/17/2025	0	0	0	0	0	0
03/16/2025	0	0	0	0	0	0
03/15/2025	0	0	0	0	0	0
03/14/2025	0	0	0	0	0	0
03/13/2025	0	0	0	0	0	0
03/12/2025	1	440	440	0	0	0

1-9 of 46

Prev 1 2 3 4 5 Next

10

Article summary

Article statistics grouped by date the articles were published.

Date	Articles	Avg. UVM	Total UVM	Total Engagement	Journalist Shares	Journalist Reach
03/11/2025	0	0	0	0	0	0
03/10/2025	0	0	0	0	0	0
03/09/2025	0	0	0	0	0	0
03/08/2025	0	0	0	0	0	0
03/07/2025	1	3,276	3,276	1	0	0
03/06/2025	0	0	0	0	0	0
03/05/2025	3	13,241	39,723	113	0	0
03/04/2025	2	1,442	2,884	0	0	0
03/03/2025	0	0	0	0	0	0

10-18 of 46

Prev 1 2 3 4 5 Next

10

Article summary

Article statistics grouped by date the articles were published.

Date	Articles	Avg. UVM	Total UVM	Total Engagement	Journalist Shares	Journalist Reach
03/02/2025	0	0	0	0	0	0
03/01/2025	1	748,831	748,831	13	0	0
02/28/2025	0	0	0	0	0	0
02/27/2025	0	0	0	0	0	0
02/26/2025	0	0	0	0	0	0
02/25/2025	0	0	0	0	0	0
02/24/2025	0	0	0	0	0	0
02/23/2025	0	0	0	0	0	0
02/22/2025	0	0	0	0	0	0

19-27 of 46

Prev 1 2 3 4 5 Next

10

Article summary

Article statistics grouped by date the articles were published.

Date	Articles	Avg. UVM	Total UVM	Total Engagement	Journalist Shares	Journalist Reach
02/21/2025	0	0	0	0	0	0
02/20/2025	0	0	0	0	0	0
02/19/2025	0	0	0	0	0	0
02/18/2025	1	2,444	2,444	0	0	0
02/17/2025	0	0	0	0	0	0
02/16/2025	0	0	0	0	0	0
02/15/2025	0	0	0	0	0	0
02/14/2025	0	0	0	0	0	0
02/13/2025	0	0	0	0	0	0

28-36 of 46

Prev 2 3 4 5 6 Next

10

Article summary

Article statistics grouped by date the articles were published.

Date	Articles	Avg. UVM	Total UVM	Total Engagement	Journalist Shares	Journalist Reach
02/12/2025	0	0	0	0	0	0
02/11/2025	0	0	0	0	0	0
02/10/2025	0	0	0	0	0	0
02/09/2025	0	0	0	0	0	0
02/08/2025	0	0	0	0	0	0
02/07/2025	0	0	0	0	0	0
02/06/2025	0	0	0	0	0	0
02/05/2025	0	0	0	0	0	0
02/04/2025	0	0	0	0	0	0

37-45 of 46

Prev 2 3 4 5 6 Next

Article summary

Article statistics grouped by date the articles were published.

Date	Articles	Avg. UVM	Total UVM	Total Engagement	Journalist Shares	Journalist Reach
02/03/2025	0	0	0	0	0	0

46-46 of 46

Prev 2 3 4 5 6 Next

Outlet summary

Number of articles published and shared on social media by outlet.

Outlet Name	Total Articles	Total Engagement
BNS Global News	2	0
The Hawks' Herald	2	0
Cranston Herald	1	55
WJAR-TV (Cranston, RI)	1	13
Warwick Beacon	1	10
Patch	1	6
The Block Island Times	1	1
Johnston Sun Rise	1	48
bespacific.com	1	0

1-9 of 9

Prev 1 Next

Appendix B

Media Coverage Images and References

Every Library Rhode Island Instagram (@everylibraryri), February 3-March 3, 2025 Instagram Posts, Roger Williams University Bateman Team “Libraries Are the Living Rooms of Communities”, Instagram

Every Library Rhode Island TikTok (@everylibraryri), February 3-March 3, 2025 TikTok Posts, Roger Williams University Bateman Team “Libraries Are the Living Rooms of Communities”, TikTok

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Every Library RI Book Marks

Every Library RI Flyer and Coloring Page

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JL Meriwether, PhD FRHistS, Dean, *School of Humanities, Arts and Education, Roger Williams University*, Personal Statement on Rhocambeau Public Library Event held March 1, 2025

Muck Rack Media Coverage Data and Statistics, February 3, 2025 - March 20, 2025,




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EveryLibraryRI

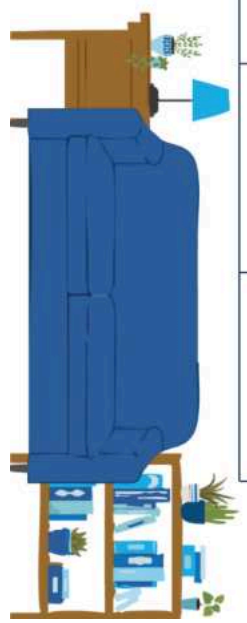
February 3rd-March 3rd

SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

	3 Meet the Team Weekly Schedule Reading Report What is EveryLibrary Intro Video	4 Shelf to Flames Flyer Banned or Not Banned From Shelf to Flames	5 Ask EveryLibraryRI Anything	6 Event Post Behind-The-Scenes of Event	7 Celebrity Highlight Storyline Event Canceled Bloopers	8 Rhode Island Library Shoutout Event Canceled
9 Weekly Schedule	10 Reading Report	11 Banned or Not Banned	12 Ask EveryLibraryRI Anything Hawke Ferraro Press Release	13	14 Celebrity Highlight Valentines Day	15 Rhode Island Library Shoutout
16	17 Weekly Schedule President's Day Reading Report	18 Banned or Not Banned	19	20 National Clean Out Your Bookcase Day	21 Celebrity Highlight	22 Rhode Island Library Shoutout
23 Weekly Schedule Shelf to Flames Flyer Reading Report	24 Do You Know a Melipona Bee?	25 From Shelf to Flames	26 Banned or Not Banned Storyline Celebration: Your Library, Your Living Room, Your Language Flyer media pr	27 Warwick/Cranston Prison Release Media List Press Release	28 Celebrity Highlight	1 Your Library, Your Living Room, Your Language, Event
2 Priority Pages, Cozy Tales, Event	3 Your Library, Your Living Room, Your Language: Event Post Rhode Island Press Release Hawke Ferraro Press Release					

 **INSTAGRAM**
 **EVENT**
 **INSTAGRAM & TIKTOK**

 **TIKTOK**
 **PRESS RELEASE**



Block Island Press Release: 3/3

EveryLibraryRI Brings Stories to Block Island

Four Roger Williams University students visited Block Island on Sunday to host the Frosty Pages, Warm Stories storytime in the Island Free Library and to celebrate Read Across America week. The students came as part of EveryLibrary and its local initiative, EveryLibraryRI, a public awareness campaign for library funding and initiatives.

EveryLibraryRI protects access to books, advocates for libraries across Rhode Island, and empowers communities by reading and donating books in multiple languages. They donated five copies of *Do You Know a Melipona Bee?* to the library. The book is written in Spanish, English, and one of the Mayan mother tongue languages. It follows a honey bee's journey through the Yukan peninsula in Mexico to find and befriend the Melipona Bee, a threatened native species.

“We were so grateful to the Island Free Library to host us,” says Madison Jones, one of the readers, “Being able to make an impact on local communities is why we do this”. The event was held in the main meeting room where they read *Where the Wild Things Are*, *The Giving Tree*, and *Do You Know a Melipona Bee?* to kids and parents and handed out coloring pages, bookmarks, and stickers.

This is part of their larger project where all over the state they are doing readings, putting multilingual books in little libraries, and holding events around book banning.

Storytime Celebrations Press Release: 2/26

FOR IMMEDIATE RELEASE

February 26, 2025

Local Students Advocate for Access with Multilingual Read-Aloud

PROVIDENCE, RI, MARCH 1— Mayor Brett Smiley to attend a multilingual story-time event hosted by **Roger Williams Students** to kick start **Read Across America Week**. The event is a multilingual, family-friendly read-aloud in the heart of Providence’s community, the **Rochambeau Library**, known for its commitment to fostering collaboration, education, and community engagement across Rhode Island.

The read-aloud will affirm **language diversity** as a community strength and emphasize the importance of protecting access to books as well as advocating for libraries. Children’s books will be read in the languages most commonly spoken in the living rooms of Rhode Island, including **Spanish, Portuguese, English, and American Sign Language**.

Providence Public Schools Superintendent **Dr. Javier Montañez** will show his support by opening the event with a few remarks about access to education and the importance of representation as it pertains to diversity within the Providence community and school system. For years, he has advocated for Rhode Island’s multilingual community and will continue to do so at the event.

Mayor Brett Smiley will follow by reading *The Giving Tree* to the children in attendance.

Campaign Account Executive Madison Jones looks forward to collaborating with the Providence Mayor and Superintendent who share equal amounts of passion for her team's efforts.

“Our campaign advocates that ‘libraries are the living rooms of communities,’ and for that to be true, it's essential they reflect the diverse residents of Rhode Island. We’re excited to impact Providence during our event but more so hope that we spark activism throughout the state of Rhode Island.”

Local Professor and author **Dr. Denielle Emans** will be present to meet with, autograph, and give away copies of her children's book. The multilingual story *Do You Know A Melipona Bee?* will be read aloud in Spanish during the event.

This free celebration is part of a larger EveryLibraryRI campaign, “**Libraries are the Living Rooms of Communities.**” *Storytime Celebration* will empower Providence’s diverse population to ensure that library resources, books, and education are accessible to everyone.

Event Details:

- **What:** Storytime Celebration: Your Library. Your Living Room. Your Language.
- **When:** Saturday, March 1st at 3:30-5:30 pm
- **Where:** Rochambeau Library, 708 Hope Street, Providence, RI 02906
- **Languages Featured:** Spanish, Portuguese, American Sign Language, English
- **Who:** Mayor Brett Smiley, Dr. Javier Montañez, Dr. Denille Emans, Roger Williams University Students

All appropriate media is available in our [online newsroom](#). For additional information, please contact Adeline Cook at acook464@g.rwu.edu or (847) 814-3495.

